

Application form Horse Event 2020

16, 17, 18 & 19 October 2020 | Expo Haarlemmermeer - Vijfhuizen (NED)



All prices are excl. VAT.

Please contact us if you need advice about the best location for your stand.

INDOOR

Stand space incl. stand construction and floor covering

- | | | |
|--------------------------|---|--------------------------|
| <input type="checkbox"/> | Stand 5 meter depth, at least 25 m ² | € 60,- / m ² |
| <input type="checkbox"/> | Stand 4 meter depth, at least 20 m ² | € 62,50 / m ² |
| <input type="checkbox"/> | Stand 3 meter depth, at least 15 m ² | € 65,- / m ² |
| | Desired width stand: <input type="text"/> meter | |

Free space without stand construction, incl. floor covering

- | | | |
|--------------------------|--|-------------------------|
| <input type="checkbox"/> | Minimum of 24 m ² (limited possibilities, at least 3 m depth) * | € 45,- / m ² |
| | Desired space: (front) <input type="text"/> x (depth) <input type="text"/> = (total) <input type="text"/> m ² | |

OUTDOOR

Included wooden floor in pagode tent

- | | | |
|--------------------------|---------------------|-----------|
| <input type="checkbox"/> | Pagode tent 6 x 6 m | € 2.100,- |
| <input type="checkbox"/> | Pagode tent 5 x 5 m | € 1.700,- |
| <input type="checkbox"/> | Pagode tent 4 x 4 m | € 1.375,- |

Free space

- | | | |
|--------------------------|--|-------------------------|
| <input type="checkbox"/> | Minimum of 24 m ² (limited possibilities, at least 3 m depth) * | € 35,- / m ² |
| | Desired space: (front) <input type="text"/> x (depth) <input type="text"/> = (total) <input type="text"/> m ² | |

* Free spaces for sales cars, trailers and trucks. To guarantee the uniform appearance, own stand construction is only possible in consultation with the organization.

Prices are including

- Publication of company name and website in Horse Event program
- Publication of company data, logo and extra information at www.horse-event.nl
- Tickets: stand >40 m²: 4 exhibitor tickets and 2 parking tickets, stand <39 m²: 2 exhibitor tickets and 2 parking tickets.
Extra exhibitor tickets (valid for three days) can be ordered with a 20% discount on the passe-partout rate
- Relation tickets: stand >40 m²: 8 tickets, stand <40 m²: 4 tickets

Advertisement

- | | | |
|--------------------------|---|---------|
| <input type="checkbox"/> | 1/2 full color advert Horse Event program | € 325,- |
| <input type="checkbox"/> | 1/1 full color advert Horse Event program | € 575,- |

Facilities

- | | | |
|--------------------------|--|-------------------------|
| <input type="checkbox"/> | Floor covering in pagode tent (anthracite) | € 4,50 / m ² |
|--------------------------|--|-------------------------|

Additional facilities such as electricity and wifi, but also extra parking passes and catering, can be ordered via the webshop of Expo Haarlemmermeer. Furniture can be reserved via Kaak Event Rent. You will receive the information after registration.

Insurance

in any form and at any risk whatsoever, is not included. We advise you to take out a so-called transport/stay insurance for your properties. We will accept no liability whatsoever.

Payment

of the stand rental must be made in two payment periods: 25% of the total amount within fourteen days after acceptance and 75% of the total at least one month before the first construction day of the exhibition. All prices are exclusive VAT. You will receive an invoice in time.

Cancellation

may be in writing only. Costs are depending on the time of cancellation. Read also the Standard Terms and Conditions for Exhibitors and Sponsors.

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The undersigned, duly representing the company referred to below, declares that the company wishes to participate in Horse Event 2020, subject to the provisions set out in the Standard Terms and Conditions for Exhibitors and Sponsors, with which conditions the undersigned hereby expressly declares that he/she agrees.

Exhibitor information

Company name & Brand name :

Company name for publications:

Address: Postal Code: City:

Country:

P.O. Box: Postal Code: City:

Country:

Telephone:

Website: E-mail:

Product description (max. 70 characters):

.....

Contact person

Last name: First name: M / F

E-mail: Mobile:

Billing address

Company name:.....

Address: Postal Code: City:

Country:

Contact person creditors administration: M/F

Telephone creditors administration: E-mail:

IBAN number: BIC Code:

VAT number:

Yes, I reserve for Horse Event 2020 the marked stand on the front of this form and agree with the Standard Terms and Conditions for Exhibitors and Sponsors, which are attached.

Name: Date:

City: Signature:

Send this form to:

By post

Academy Bartels Event Management, Koestraat 11B, 5095 BD, Hooge Mierde, The Netherlands

By e-mail

info@horse-event.nl

Standard Terms and Conditions for Exhibitors and Sponsors

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The terms on which Horse Event is open to participation are specified in these Standard Terms and Conditions for Exhibitors and Sponsors. All participants must comply at all times with Dutch and European legislation.

Organisation

Horse Event is organised by Academy Bartels Event Management (hereafter referred to as the organisation). Correspondence address:

Horse Event
 Koestraat 11B
 5095 BD Hooge Mierde
 The Netherlands
 Telephone: +31-(0)13-5091666
 E-mail: info@horse-event.nl
 Website: www.horse-event.nl

Location and date

Horse Event is held on 16, 17, 18 en 19 October 2020 at the Expo Haarlemmermeer in Vijfhuizen. Thursday October 15 is optional as an extra day

Opening hours

Horse Event is open for visitors from 10.00 hrs till 18.00 hrs. For exhibitors, the grounds are open daily from one hour before opening and one hour after closing of the event. All exhibitors are obliged to open and occupy their stand half an hour before opening of the event and half an hour after closing of the event.

Assembly and dismantling

The assembly and dismantling of the stands depends on the place of your stand. The organisation will inform you about the possibilities in time. Cars may enter the grounds to load and unload. Left stands and/or materials will be removed at the expense of the exhibitor concerned. You have to leave your area in the same condition as at the start of the event. Costs for cleaning and/or repair of the stands will be charged.

Exhibition layout

You can find the most recent map on the website: www.horse-event.nl. This map is subject to any changes by the organisation. In case you have reserved a specified area the organisation will contact you. However, the organisation reserves the right at all times to change the layout. Your participation is not bound to a specific location.

Expansion of the stand

Both at front of pagode tents and at front of indoor stands it is not allowed to expand.

Demonstrations and sounds

Special activities in stands, such as performances and shows, are only allowed with the organisation's prior consent. To avoid any inconvenience the exhibitor is not allowed to project images, to amplify a spoken word with loudspeakers, to play music and/or to make sounds without the organisation's prior consent.

Providing exhibitor information

Your company information will be used for several PR publications before and during Horse Event. We will use the information as specified on your application form. You are responsible for providing your information correctly and complete.

Exhibitor and relation tickets

Exhibitors receive a number of exhibitor tickets (depending on the size of the stand), which are valid for three days. The exhibitor ticket must be shown when entering the grounds. When you require more exhibitor tickets you can order these via your contact person. Depending on the type of stand you have reserved, you will receive a number of relation tickets. Sale of (relation) tickets to third parties is prohibited. It's not possible to deposit exhibitor or relation cards at the entrance. If desired, you can order additional (relation) tickets at a 20% discount.

Parking

Before the beginning of the event you will receive a number of parking passes for the exhibitor's parking. Additional parking passes can be pre-ordered via the webshop. If you have not ordered extra parking passes on forehand, you must park on the visitors parking lot. Tickets for this parking lot can be purchased at the entrance and exit of the event. You have to provide the parking passes to your employees in time. Please follow the signs and instructions of the parking attendants at all times.

Security and insurance

Security staff will patrol the grounds from Wednesday 14 October, 9.00 pm until Tuesday 20 October, 7.00 am. You are responsible for your stand, we advise you to store your valuables securely or to remove them from the grounds at night. The organisation shall not bear any responsibility for insuring goods or other belongings of the exhibitors.

Liability

The organisation is not liable for damage, regardless of cause, to goods and/or persons that is caused by or in connection with participation in the event. You shall indemnify the organization from all claims from third parties in this respect. We advise you to store your valuables securely or to remove them from the grounds at night. You are responsible for and are required to be insured against any damage caused by actions or negligence by you, your staff or by persons affiliated to you or by the exhibited goods. The organisation shall not be liable for consequential damage, such as damage in the form of loss of profits. In any case the organisation's liability is limited to the amount which in resulting case is paid out on account of the liability insurance increased by the amount of the deductible.

Flooring and furniture

Indoor stands are standard provided with floor covering. If you rent an outdoor stand, you can order floor covering using your application form. For furniture you can contact the organisation, we will send you information containing the range.

Electra

You can order an electricity connection for your stand in advance, via the webshop of Expo Haarlemmermeer. Changes of electricity on site / additional work costs € 77,- (excluding VAT).

Beverages and food

During Horse Event it is not allowed to sell or give away beverages and/or food without a written permission of the organisation. For participants whose business is selling beverages and/or food or need it for demonstrating purposes, other terms apply. Selling for consumption at location is not allowed.

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Distribution of flyers

You can only distribute advertising material from your stand. Distributing flyers at other locations is not allowed. Distributing promotional material from third parties is also not permitted. This does not apply to sponsors with whom specific agreements were made.

Sublet

It is not allowed to sublet a reserved stand to third parties or to distribute promotional material and/or flyers from third parties. If you want to share a stand space with another company you can contact the organisation for the possibilities.

Possibilities for offering equestrian equipment

Horse Event has chosen for a concept with a maximum of six exhibitors that offer a wide range of equestrian equipment. For other exhibitors, it is only possible to offer one product of equestrian equipment in the stand. Please contact the organisation for further questions.

Waste

Every exhibitor must dispose their waste into the designated waste containers. You must keep your stand clean and in good condition during the whole event. After the event the space must be left in clean condition. If you fail, the organisation will clean the space at your expense.

Payment

All mentioned prices are exclusive VAT. Payment of the stand rental must be made in two payment periods: 25% of the total amount within fourteen days after acceptance and 75% of the total at least one month before the first construction day of the event. You will receive an invoice in time.

Cancellation

If you are forced to cancel your stand, cancellation costs will be charged. These are 25% of the stand rental till three months before the event, 50% till two months before the event, less than two months before the event 75% and less than two weeks before the event the whole amount.

Public order provisions

While present at the site you should act in a good manner and strictly comply with all directions and instructions given by officials of the organisation and/or Expo Haarlemmermeer. Exhibitors are not allowed to advertise or to develop other promotional activities during the event or on any of the event's buildings or on any of the location's fences or access roads without an explicit written approval. To use the organisation's name and/or logo the exhibitor needs an explicit written approval from the organisation. The organisation is entitled to give instructions on how publicity tools will be implemented. The exhibitor shall ensure that at the event, the parking area and/or outdoors, that there will be no:

- Stimulant substances present;
- Weapons and/or ammunition present, in accordance with the Firearms, Ammunition and Offensive Weapons Act;
- Photo, video and/or sound recordings made.

The organisation reserves the right to give the exhibitor mandatory instructions concerning the execution of work in or at the event as well as for the use of the location, the parking area and/or outdoors. The exhibitor is not allowed to cause any nuisance.

Disputes

If you have a complain, you are requested to file the complaint without undue delay, but not later than 30 days after the last day of the event. Complaints will not be processed after this period.

More information

For more information you can contact Academy Events Event Management at +31 (0)13 - 509 1666 or info@horse-event.nl.